



The Experience Conference & Exhibition 2024
 Chattanooga Convention Center | Chattanooga, TN
 April 3rd - 5th, 2024



LEAD RETRIEVAL ORDER FORM **DISCOUNT DEADLINE: FRIDAY, MARCH 8, 2024**



Use your own
 IOS or Andoid
 Devices

LeadsPlus™ App

Click here to ORDER ONLINE



- Instantly capture attendee contact info! Just **"Point and Scan"** the badges QR Code
- Leads stored in the cloud for up to **36 months**
- Personalize Leads by using our **"Custom Qualifiers"** with the ability for note taking
- Real-time lead data & analytics make following up a breeze; easy and efficient



ITEM	DIS. DEADLINE	SHOW RATE	QTY	SUBTOTAL
LeadsPlus App (First License)	\$ 359.00	\$ 409.00	_____	\$ _____
LeadsPlus App (Additional License)	\$ 99.00	\$ 149.00	_____	\$ _____
LeadsPlus App Bundles: (First License Included)				
3 Pack	\$ 499.00	\$ 549.00	_____	\$ _____
6 Pack	\$ 799.00	\$ 849.00	_____	\$ _____
10 Pack	\$ 999.00	\$ 1049.00	_____	\$ _____
Developer Kit	\$ 350.00	\$ 350.00	_____	\$ _____

(PLEASE PRINT) BOOTH NO. _____

COMPANY _____

EMAIL(S) _____

ADDRESS _____

CITY, STATE, ZIP, COUNTRY _____

ORDER CONTACT _____

PHONE NO. _____

ONSITE CONTACT _____

ONSITE CELL PHONE _____

CREDIT CARD NO.: AMERICAN EXPRESS MasterCard VISA

CARDHOLDER NAME: _____

EXPIRATION DATE: _____ / _____ SECURITY CODE: _____

CARDHOLDER SIGNATURE: _____

Click here to ORDER ONLINE

Username: TECT2024 | Password: 0403

Sub-Total = \$ _____

Total Due (in US Funds)= \$ _____

3% Credit Card Surcharge = \$ _____

Visit Us at: www.american-tradeshow.com Email Orders to: orders@american-tradeshow.com
 Questions? Please call: 985-240-5507 Fax: 985-809-1888
 Mail Checks to: ATTN - American Tradeshow Services | 217 General Patton Ave. Mandeville, LA 70471

LEAD RETRIEVAL 101

How are you capturing and following up with all of the leads collected at your booth?

"Maximize your ROI by using ATS Lead Retrieval services."

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

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Why use event provided Lead Retrieval services?

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 36 months)
- Onsite technical support included
- Easily manage your exhibit booth team's leads
- Customization and seamless integrations into your existing CRM system available.

